

## **Zoit Media SP1, LLC**

### **PRIVACY POLICY**

**Effective as of May 1, 2020**

Zoit Media SP1, LLC (referred to as “Zoit Media,” “Zoit,” “us” or “we”) is the owner and operator of DigitalSkyPod.com (the “Website”). Our Privacy Policy (the “Privacy Policy”) and lays out the policies and procedures governing the collection and handling of information that identifies an individual user, including information that could be used to contact or locate an individual user (“Personally Identifiable Information”). We appreciate your concern for how information about you is used and shared, and we will do so carefully, thoughtfully and consistent with our legal obligations. Please read this Privacy Policy carefully as part of your use of our Service.

By using the Service, you expressly acknowledge that this Privacy Policy is part of our Terms and Conditions, you agree to be bound by these Terms and Conditions and the Zoit Privacy Policy and you are accepting the practices described in this Privacy Policy. IF YOU DO NOT AGREE TO THESE TERMS, DO NOT USE THIS WEBSITE.

We reserve the right to change this Privacy Policy at any time. Such changes, modifications, additions, or deletions shall be effective immediately upon notice thereof, which may be given by any means including, but not limited to, posting the revised the revised Privacy Policy on this page. You acknowledge and agree that it is your responsibility review this Privacy Policy periodically, to be aware of any modifications and to maintain valid e-mail contact information if you are a registered user of the Website. Your continued use of the Service after modifications will constitute acknowledgment of, and agreement to accept the practices described in the modified Privacy Policy.

Certain information is collected through the Website and various related services (together, the “Service”). Our Privacy Policy applies only to the Service and does not apply to any third-party site or service linked to our Website or referred to on our Website or through our products or services. Other websites and offline activities have their own privacy policies and you should review and understand them.

#### 1) DEFINITIONS

- a. “Information” means both Personal Information and Non-Personal Information.
- b. “Non-Personal Information” means information that does not personally identify you and cannot be used to contact you or identify you (for example, your IP Address, your browser type).
- c. “Personal Information” means individually identifiable information about you that is collected by us and is personally identifiable, such as your name, address, e-mail address, phone number, social security number or any other identifier that permits the physical or online contacting of a specific individual.

## 2) PERSONAL INFORMATION GATHERED BY THE WEBSITE

We gather information from our users to help us personalize and continually improve the Service and your experience, including access to our offerings, products and services. This includes the following types of information:

a. **User Submitted Information:** Any information you enter on the Website or give us in any other way, including via social media, is generally received and stored. If you choose not to provide certain information, you might not be able to take advantage of certain parts of the Service. User provided information is used to respond to your requests, customize future opportunities for you, improve our services and offerings, and otherwise communicate with you. We can also compare our customer/user lists to those of other companies, in an effort to avoid sending redundant or unnecessary messages to you.

b. **Automatically Collected Information:** Certain types of information are collected and stored whenever you interact with the Website. One example would be our use of "cookies," certain types of information collected when your web browser accesses our Website or advertisements and third-party content accessed through our Website on other websites. Examples include the Internet protocol (IP) address used to connect your computer to the Internet; computer and connection information such as browser type, version, and time zone setting; browser plug-in types and versions; operating systems and platforms; purchase history; the full Uniform Resource Locator (URL) clickstream (or path you followed) to get to and from our Website, including date and time; and what you viewed or searched for on our Website. We may also use similar data on certain parts of our Website to help us identify your device for security functions, including fraud prevention, and diagnostic purposes. We may also use software tools to measure and collect session information, including page response times, errors, length of visits to certain pages, page interaction information (scrolling, clicks, mouse-overs, etc.) and methods used to navigate away from a page.

i. **Mobile Information:** When you download or use apps on a mobile device to interact with our Website or podcast content, we may receive information about your location and your mobile device, including a unique identifier for your device and operating system. We may use this information to provide you with location-based services, such as appropriate advertising, fan opportunities, event notifications and other personalized content. Your mobile device will allow you to deactivate location-based services. For questions regarding this option on your device, please contact your device manufacturer or mobile carrier.

ii. **E-mail Communications:** We can receive confirmation of when you open e-mail from us if your computer supports such capabilities, which helps us our communications to you more relevant and interesting. If you do not want to receive e-mail or other mail from us, please unsubscribe by contacting us as set forth on our Contact page.

c. **Information from Other Sources:** We sometimes receive information about you from third parties and add it to our account information. Examples include your purchase or redemption information; page-view information; search term and search result information; search results and links.

## 3) NON-PERSONAL INFORMATION GATHERED BY THE WEBSITE?

a. **Non-Personal Information** we collect and store includes visitor traffic, site referral information, downloads, browser information, page hits, and general website usage information using

standard Internet data collection tools, like cookies, web beacons and embedded Web links. Such tools collect and store information that your browser provides to our Website (i.e. browser type, language, the address of the website used to access our Website, access times, etc.), allowing us to track clickstream behavior (i.e. what you view and click, and other actions you take on our Website). None of these tools obtain Personal information and cannot obtain information from your computer virus that is not specifically sent by your browser. Non-Personal Information helps us better understand use of our Website, track interest and improve and revise our Website.

b. Most modern browsers allow users to decide whether to accept cookies, but rejection of cookies may cause some parts of the Website not to function properly or to be inaccessible. The Help feature on most browsers will tell you how to prevent your browser from accepting new cookies, how to have the browser notify you when you receive a new cookie, or how to disable cookies altogether. Additionally, you can disable or delete similar data used by browser add-ons, such as Flash cookies, by changing the add-on's settings or visiting the Web site of its manufacturer.

c. In addition to Personal, we can obtain Non-Personal Information from commercially available sources to augment the information we collect from your browser, such as geographic information from third-parties that allow us to derive the general geographic location of an IP address collected by our data collection tools.

#### 4) USE OF INFORMATION

a. As we indicated above, we generally use Personal Information like your e-mail address to communication with you about fan engagement opportunities, product opportunities (such as new podcasts) or other communications. This may include comparing your Personal Information with that of our trusted business partners to optimize the offerings, products, and services provided to you. Parties that provide services related to our Website (such as maintenance, marketing and optimization) will generally have access to Personal Information and Non-Personal Information; however, they will not store or use it for other purposes. We will use a third party to validate and process credit card payments, when necessary; however, such payment processing companies have their own privacy policies and strict regulation. If you use your credit card in connection with our Website, you are generally required to agree to the privacy policies of the payment processor.

b. One great the strength of our company is the ability for fans to connect, disseminate information and promote or products, events and services. We use all types of information available to us, as appropriate under this policy, to support fan engagement and promotion. All promotional or other materials you receive from us should have instructions on how to unsubscribe from the relevant mailing list(s).

#### 5) INFORMATION SHARED WITH THIRD PARTIES

We only share information only as described above or summarized below:

a. Third-Party Service Providers: Other companies and individuals are sometimes hired to perform services for us or on our behalf, including order fulfillment, delivery, preparing postal (snail) mail and e-mail, scrubbing our customer lists to remove bad/old information, analyzing data, marketing services, website design and maintenance, fan event production, and processing credit card payments. Such vendors have access to personal information needed to perform their functions, but they may not use it for other purposes generally do not retain it.

b. Promotional Offers: We may send offers to selected groups of subscribers on behalf of other businesses, if it seems relevant; however, we will not give that business your name and address.

c. Security of the Service and Others: We will release personal information when we believe it is necessary or appropriate to comply with the law or protect the rights, property, or safety of the Service, our users, or others. This includes exchanging information with other companies, vendors and organizations to protect against fraud and reduce credit risk. This will not include disclosing personally identifiable information from subscribers for the commercial purposes of a third party or otherwise in violation of this Privacy Policy.

d. Opt-In Opportunities: You may receive a notice if information about could be provided to third parties for your benefit (including providing you offers of good and services), and you will have the ability to choose whether or not to share the information.

## 6) LINKED INTERNET WEB SITES

a. Our Website includes hyperlinks that can take you to third party websites, documents, files, or other materials. Such websites should have their own privacy policies, which may differ. If you choose to click on such a hyperlink, we encourage you to review the privacy policy of the destination website, especially before you provide any Personal Information to such a site. We are not responsible for, and can we control, the collection, use, or disclosure of information by third-party websites, so please be aware we expressly disclaim liability of any form that might result from collection, use, or disclosure of your information by a third-party website.

## 7) INFORMATION SECURITY

By using our Website, you acknowledge that (i) we cannot guarantee the safety or your information and (ii) we make no such guarantees, and (iii) you use our Website at your own risk.

## 8) STEPS TO PROTECT INFORMATION

a. You can control the dissemination of your information, specifically by choosing not to provide such information, though it may mean you cannot join as a subscriber, group member, or partake in our events, products, and services.

b. If you do not want to receive communications from us, you can ask to be removed from applicable mailing lists. Please be aware, even if you are not sent our Terms and Conditions or other legal notices from us, including updates to this Privacy Notice, those notices will still govern your use of our Website and Services. You are responsible for reviewing all such documents and any changes, all of which will be provided on our Website.

c. Please consult the user information for your Internet browser to adjust its options related to accepting or preventing new cookies. Often times browser add-ons have similar controls, and this information would come from the provider of such add-ons. Cookies allow you to take advantage of many websites' essential features, and we recommend you allow your browser to accept cookies from our Website.

d. California Residents: California Civil Code Section 1798.83 permits our Website users who are California residents to request and obtain once a year, without charge, a list of the third parties

to whom we disclosed the user's personal information (if any) in a calendar year and the categories of personal information disclosed. If you wish to make such a request, send an e-mail to: [bert@zoitmedia.com](mailto:bert@zoitmedia.com).

9) CHILDREN

a. By using our Website, you represent you are either (i) 18 years of age or older or (ii) 13 years of age or older and have the consent a parent or guardian to use the Service.

b. Our Website is not designed for or directed towards children under 13 years of age, and we will not knowingly collect any information about or from children under 13 years of age.

10) CHANGES TO THIS PRIVACY POLICY

a. When Zoit revises this Privacy Policy, we will update this posting. Changes are effective from the date posting listed on the top of the first page of the Privacy Policy.

If you have questions, please contact us at [bert@zoitmedia.com](mailto:bert@zoitmedia.com)